

STRATEGIC ROADMAP

Optimum
Business Intelligence:
Strategic Roadmap



BUSINESS INTELLIGENCE

According to
Gartner surveys of
the last two years,
BI is still the CIO's
No. 1 priority.



“Our partnership with
Optimum on Business
Intelligence initiatives
delivered real value to
our organization and
demonstrated why we
implemented an ERP
system in the first place.”

Vince Benz
Director of IT
DRS Technologies

VALUE PROPOSITION

Optimum's Business Intelligence Strategic Roadmap is designed to transform enterprises into information-driven organizations. We do this by leveraging your existing investments in technology and combining them with best in class business intelligence design techniques to create a value based, long-term BI Strategic Roadmap aligned to your corporate objectives.

STRATEGIC ROADMAP DELIVERABLES

Our BI Strategic Roadmap provides immediate value by delivering the following:

- BI Operational Assessment with Improvement Opportunities Matrix
- Enterprise specific BI Quadrant graphically depicting the current and future state of your organization's BI capabilities in support of operations
- Prioritized Inventory of Strategic BI Recommendations ranked in sequence by measurable ROI based business benefits
- Strategic Roadmap of BI Initiatives aligned to corporate goals
- High level Program Plan, Budget, and Labor Estimate

NEAR-TERM BENEFITS

Our BI Strategic Roadmap is designed to provide you with an accurate picture of the resources and time required to begin driving business value from BI solutions through:

- Providing an achievable BI Strategic Roadmap, aligned to your corporate vision and objectives, utilizing best in class BI solutions and design techniques
- Identifying & leveraging existing data sources, making the most of your current ERP & IT investments
- Providing a plan for the development and administration of a comprehensive, standardized logical layer
- Selection of the proper interface(s) for the presentation layer, leveraging internal skillsets, investments and existing tools
- Creating a methodology for continuous improvement of your entire BI Solution
- Identifying a plan for pervasive, corporate-wide access to actionable information
- Providing a high-impact business case that ensures executive support for your proposed BI initiatives and delivers business value to your user community